



The story of America's Greatest Showman

A NEW HAROLD FIELDING EXTRAVAGANZA

AT THE

LONDON PALLADIUM

OPENS APRIL 26 (Reduced price previews from April 11)



ZIEGFELD
AT THE
LONDON PALLADIUM

Evgs 7.30 Mats Weds & Sats 2.45

BOX OFFICE 01-437 7373

CREDIT CARD BOOKINGS 01-437 6891

PARTY BOOKINGS 01-437 2055

SEATS £21.00 £15.00 £10.50 £9.50 £6.50

Wed mats *only* ALL Seats Half Price*

Party Rates available
Monday to Thursday Evenings
and Saturday Matinees

*(Excl. Dec'28)

AND THROUGH
(NO BOOKING FEE)  **FIRST CALL**
PO Box 92 London
WC2H 9SU

LINES OPEN
24 hrs 7 days a week
CREDIT CARDS 01-240 5423
01-836 2428 & 01-240 7200
PARTY BOOKINGS 01-240 7941

ALSO AT
Any branch countrywide of 

AND
BIRMINGHAM TICKET SHOP
021 643 2514

OR
THROUGH PRESTEL
(NO BOOKING FEE)
*678747# 

AND AT
ALL USUAL AGENTS

"Florenz Ziegfeld was the most spectacular American theatrical producer in living memory, creating an oasis of taste and inspiration in staging, in decor, in comedy and most famously, in beautiful women. He gave the world the Follies, which ran from 1907-1931, and became an American institution.

ZIEGFELD the musical uses every facet of Ziegfeld's phenomenal showmanship to spin a story of his Broadway career and the behind-the-scenes dramas with his two glamorous wives and bustling extramarital activities. Ziegfeld is his own Master of Ceremonies hosting the Follies of his life with lovely showgirls, comedy sketches, best-loved songs and speciality dances, all telling the fascinating story of the intriguing man whose name spells entertainment."