The story of America’s Greatest Showman

A NEW HAROLD FIELDING EXTRAVAGANZA
AT THE
LONDON PALLADIUM

OPENS APRIL 26 (Reduced price previews from April 11)
AND THROUGH

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“Florenz Ziegfeld was the most spectacular American theatrical producer in living memory, creating an oasis of taste and inspiration in staging, in decor, in comedy and most famously, in beautiful women. He gave the world the Follies, which ran from 1907-1931, and became an American institution.

ZIEGFELD the musical uses every facet of Ziegfeld's phenomenal showmanship to spin a story of his Broadway career and the behind-the-scenes dramas with his two glamorous wives and bustling extramarital activities. Ziegfeld is his own Master of Ceremonies hosting the Follies of his life with lovely showgirls, comedy sketches, best-loved songs and specialty dances, all telling the fascinating story of the intriguing man whose name spells entertainment.”