PALACE THEATRE
Under the direction of EMILE LITTIER

NORMAN WISDOM
in
"WHERE'S CHARLEY?"

SOUVENIR PROGRAMME
ONE SHILLING
In little more than a decade Norman Wisdom has risen from remote obscurity to the neon-spangled pinnacle of Show Business fame.

It was at that famous Music Hall on Islington Green, Collins, that he first appeared before a paid audience on a chilly Monday evening in December 1946. Indeed, more discerning patrons than those for whom he appeared previously—as a member of an Army Concert Party—just two years later he was hailed as a great new comedy discovery after making a variety appearance for Bernard Delfont at the London Casino—his guiding light ever since. This young newcomer’s earthy comedy coupled with his uncanny ability to turn an audience from laughter to tears by the mere switch of a facial expression, was soon to come to the notice of Television and Film Executives.

It was, in fact, television that was to bring Norman Wisdom film fame for, whilst appearing for this medium in 1951, he was “spotted” by one of the senior executives of the J. Arthur Rank Organization and a long term contract was the result.

In 1953 this mercurial young Londoner, who had spent almost ten years of his life as a regular soldier in the 10th Hussars, found himself making his first picture at Pinewood Studios, “Trouble in Store”, since which time he has regularly made one per year.

The West-End Stage has seen Norman in no less than four big successes—three at the London Palladium and the other at the Prince of Wales Theatre. As evidence of his versatility he even tackled two starring roles in major ice shows and has also been featured in a circus.

This veritable “Jack Of All Trades” writes much of his own music and his relaxed vocal style opened up yet another vein of Show Business for him—that of the disc.

In New York in 1951, where Norman Wisdom had gone to appear on a top Television Show, he met one of America’s ace tunsmiths, Frank Loesser. Norman told Loesser of his desire to play the Ray Bolger part in “Where’s Charley?” and Loesser, having seen him on the Television Screen, readily agreed that Norman was “tailor-made” for the part.

Due, however, to a heavy programme, it was not until the latter part of 1957 that Norman Wisdom was able to don “Auntie’s” skirts for the part of this immortal old lady who proves that, like choice wine, she improves with age.
Jerry Desmond, who was born and educated in Middlesbrough, was the original demonstrator for John Baird, in a medium in which he has since become a star. His television programmes have included Roof Top Rendezvous, What's Your Line, the Archer Askey Series, Sunday Night at the London Palladium and The 64,000 Question. He first came to prominence as the late Sid Field’s stooge. Soon known as the “Prince of Feeds,” he went to California to appear as guest artist with Bob Hope. He is acting with Norman Wisdom for the seventh time. They were together in “All the Fun of the Fair” on television, in the stage shows “Painting the Town” and Norman Wisdom’s Palladium Show, and the films, “Trouble in Store,” “Man of the Moment,” and “Up in the World.”

Pip Hinton comes from Woodford Green, Essex. She spent 6 years at a ballet school and has also studied drama and music. Like many stars of the musical comedy world she began her career in concert party. After appearing in pantomime and summer shows she made her London debut in “Rainbow Square” at the Stoll Theatre. She had a small part in the revue, “Intimacy at 8-30” at the Criterion Theatre and then went to Blackpool for George and Alfred Black’s Summer Show of 1956. Since last July she has made frequent appearances on television. She is married to Simon Burt (one of the Burt Twins) and has a 5-year-old son.

Felix Felton, a former president of the O.U.D.S., started his career as “Bottom” in Max Reinhardt’s production of “A Midsummer Night’s Dream”. He joined the B.B.C. in 1934 and worked for them in various capacities until 1948, when he resigned to free-lance as actor and writer. He has since broadcast in hundreds of radio and television plays and written many scripts for both mediums. Recent appearances on the stage have been in “The Pajama Game” and “Nekrassov.” Films include “Round the World in 80 Days” and “Man of the Moment,” and “Just My Luck” with Norman Wisdom. He is also a pianist and composer, and has had two orchestral suites played by the London Philharmonic and other orchestras.

Marion Grimaldi is a descendent of Alessandra Maria, 6th Marchese Grimaldi of Genoa who came to England when he was exiled in 1685. Her second cousin, George Grimaldi, is head of this senior branch of a family which includes Prince Rainier of Monaco, a member of the junior branch. Born in London and a student of the R.A.D.A., she appeared in repertory and pantomime before making her first appearance in the West End in “Hassan” at the Cambridge Theatre in 1950. Subsequently she played leading roles in “The Burning Boat” at the Royal Court Theatre, in a “A Girl Called Jo” at the Piccadilly and played Polly Carter in Dylan Thomas’s “Under Milk Wood” at the New Theatre.

Pamela Gale, who was born in Calcutta, started her career by playing little boy parts in the B.B.C. Scottish Children’s Hour, and afterwards went to the Royal Academy of Dramatic Art. Her first musical show was the revue “Going to Town” at the St. Martin’s Theatre. She played in Noel Coward’s “After the Ball,” and was one of the Martinis in “Kiss Me.” Her many appearances on television include “Captain Carvello,” in which she was seen as Annie, and “Sweethearts and Wives” (with Kay Kendall). She has done two seasons at the Opera House, Blackpool, and toured the Middle East.
Charley's Aunt
and all
the other
charming
young ladies
of the company of
Where's Charley?
are dressed in costumes made of
TOOTAL
fabrics
H. M. TENNENT LTD. and BERNARD DELFONT LTD.
present

WHERE'S CHARLEY?

A Musical Play

Based on "Charley's Aunt" by Brandon Thomas

Music and Lyrics by Frank Loesser

Book by George Abbott

Directed by WILLIAM CHAPPELL
Choreography by HANYA HOLM
Settings and Costumes by Peter Rice

Musical Direction by MICHAEL COLLINS

First Performance: Thursday, 20th February, 1958

MONDAY to FRIDAY at 8.0 p.m.
SATURDAY at 5.30 & 8.30 p.m.

NO MID-WEEK MATINEE
WHERE'S

Characters in order of their appearance:

Brassett ... ... ... ... ... ... JOHN MOORE
Jack Chesney ... ... ... ... ... TERENCE COOPER
Charley Wykeham ... ... ... ... ... NORMAN WISDOM
Kitty Verdun ... ... ... ... ... PAMELA GALE
Amy Spettigue ... ... ... ... ... PIP HINTON
Sir Francis Chesney ... ... ... ... JERRY DESMONDE
Mr. Spettigue ... ... ... ... ... FELIX FELTON
Donna Lucia D’Alvadorez ... ... ... MARION GRIMALDI
Photographer ... ... ... ... ... PETER MANDER
Patricia ... ... ... ... ... HELEN ANDERSON
Agatha ... ... ... ... ... JILL MARTIN
Clara ... ... ... ... ... SHEILA FRANCIS
Reggie ... ... ... ... ... BARRY KENT

Singers:
Helen Anderson, Sheila Francis, Mary Grimmett, Anne Lakeman, Jill Martin,
Valerie Tams, Elisabeth Wade
Carl Ewer, Bill Gidley, Harry Kayne, Barry Kent, David Kerman, Philip Potter,
Scott Webber

Dancers:
Ann Berrecloth, Corinne Duvernay, Norma Dunbar, Vivienne Hetzel,
Pamela Miller, Gay Owen, Caroline Saxon, Sally Webb
Tony Adams, Robert Howe, David Kerr, Vincent Logan, Anthony Newman,
Derek Rosen, Ken Tylissen

IN RESPONSE TO NUMEROUS REQUESTS SMOKI
SYNOPSIS OF SCENES

OXFORD 1892

ACT I
Scene 1: A Room at Oxford University.
Scene 2: A Street.
Scene 3: The Garden.
Scene 4: Where the Nuts Come From

INTERVAL

ACT II
Scene 1: The Garden.
Scene 2: Another Part of the Garden.
Scene 3: Where the Ladies Go.
Scene 4: A Garden Path.
Scene 5: The Ballroom.

MUSICAL NUMBERS

ACT I
Scene 1: "Where's Charley?" ... ...... ...... ...... ...... Undergraduates
"The Years Before Us" ...... ...... ...... ...... ...... Undergraduates
"Better Get out of Here" ...... ...... ...... ...... ...... Charley, Amy, Kitty, and Jack
Scene 2: "The New Ashmolean Marching Society and Student Conservatory Band" ...... ...... ...... ...... ...... Jack, Amy, Kitty, Undergraduates and Young Ladies
"Make a Miracle" .......... ...... ...... ...... ...... Charley and Amy
"Serenade with Asides" ...... ...... ...... ...... ...... Mr. Spettigue
"Lovelier than Ever" ...... ...... ...... ...... ...... Donna Lucia, Sir Francis
"The Woman in His Room" ...... ...... ...... ...... ...... Amy
Scene 4: "Pernambuco" ...... ...... ...... ...... ...... Charley, Amy and the "Pernambucans"singer: Barry Kent

ACT II
Scene 1: Reprise: "Where's Charley?" ...... ...... ...... ...... ...... Jack, Undergraduates and Young Ladies
Scene 2: "Once in Love with Amy" ...... ...... ...... ...... ...... Charley
Reprise: "My Darling, My Darling" ...... ...... ...... ...... ...... Charley
Scene 3: "The Gossips" ...... ...... ...... ...... ...... The Young Ladies
Scene 4: "At the Red Rose Cotillion" ...... ...... ...... ...... ...... Jack and Kitty
Scene 5: Finale
Danced by: Charley, Amy and Full Company

SMOKING IS NOT PERMITTED IN THE AUDITORIUM
Jewellery by Jewels & Co.
Assistant to William Chappell: HENRY BROWN
Assistant to Harry Holm: GLYN TEETLEY
BERNARD GORDON
RONALD PERRY
H. M. TENNENT
THOMAS ELLIOT
GUILLIAN STEBBY
IAN DOW
JOE DAVIES
LYNDELL HANSON
VIVIENNE RYELLEY (Gertrud 13087)
J. W. RYAMS
HARRY W. EDGERTON
IAN PAUL
F. L. WYATT
HASTINGS MANN
PETER SELBY
PHYLLIS GREENE
WILLIAM MCKELVEY

The Management reserves the right to refuse admission, and to alter the programme or to make any alterations in the cast which may be necessary by illness or other unavoidable causes.

Photographing in the Theatre is forbidden. The production being the copyright of the Producers, and the unauthorised photographing of scenes is illegal.

Refreshments:—The Management desire to draw the attention of their patrons to the Special Service of Tea, Price 1/7, at Missena and Coffee with biscuits, price 1/-, at Evening Performances which are served by the attendant. To facilitate service, visitors are requested to order in advance.

Old Playbills:—There is an interesting collection of old theatre playbills on display in the right-hand resolution corridor.

In accordance with the requirements of the Lord Chamberlain: 1.—The public may leave at the end of the performance for all acts and at such doors must be at such times as may be fixed by the Management. 2.—All gapways, passages, and staircases must be kept entirely free from any and all obstructions. 3.—Persons shall not in any circumstances be permitted to enter in any of the gapways, leaving the sitting, or to sit in any of the other gapways. If standing be permitted in the gapways, at the sides and rear of the seating, it shall be strictly limited to the number indicated in the notice exhibited in these positions. 4.—The safety curtain must be lowered and raised in the presence of each audience.

A Wonderful LP!

Norman Wisdom

in

'Where's Charley?'

Music and lyrics by Frank Loesser

PIP HINTON, MARION GRIMALDI, PAMELA GALE,
TERENCE COOPER, FELIX FELTON

JERRY DESMONDE

Michael Collins and his Orchestra directed by William Chappell

OVERSTIME: WHERE'S CHARLEY? • BETTER GET OUT OF HERE
THE NEW ASHKCHESTER MARCHING SOCIETY

AND STUDENT CONSERVATORY BAND

MY DARLING, MY DARLING • SEVEN-A-DAY WITH ASHES

MADE A MIRACLE • LOVELIER THAN EVER • SHE WENT IN HIS ROOM

PERIANDRUO • ONCE IN A SOFT CONCERT

AT THE RED ROSE COTTAGE • MY DARLING, MY DARLING • PHALE

33SX108S (Price 3/30d. incl. P. Tax)

COLUMBIA 33 1/3 R.P.M. LONG PLAYING RECORD

(Royal Trade Mark of Columbia Graphophone Co., Ltd.)

EMI RECORDS LTD., 9-11 Great Portland Street, London W1
You must not miss...

DORA BRYAN
GEORGE ROSE

LIVING FOR PLEASURE
A new Revue
"Would have sent the Marx Brothers wild with envy"—DAILY HERALD

GARRICK THEATRE

REX HARRISON
JULIE ANDREWS

MY FAIR LADY
with
STANLEY HOLLOWAY

THEATRE ROYAL, DRURY LANE

ELIZABETH SEAL
KEITH MICHELL

IRMA LA DOUCE
A new musical

LYRIC THEATRE

TEMPle Bar 4601
TEMPle Bar 8108
GERrard 3686
SPANISH RESTAURANT
SPANISH MUSIC & DANCE

ENJOY SPANISH FOOD
IN A
REAL SPANISH ATMOSPHERE
DANCING NIGHTLY by
MARGARITA
GUITAR MUSIC and SONGS
DANCING UNTIL 2 a.m.

MARGARITA
17 CORK STREET, LONDON, W.1
(opposite Burlington Arcade)
REGENT 5480-4870

HONG KONG EMPORIUM

Here
you can obtain Oriental foods,
delicacies, chinaware, fancy
goods, silks, umbrellas, lanterns
and decorative articles.

53 RUPERT STREET, W.1
Telephone : GER 8272
Near Globe Theatre
Shaftesbury Avenue, W.1

George! George! please
ring up ... GERrard 6847
... for a table. I want
everything Chinese
tonight."

HONG KONG RESTAURANT
58-60 Shaftesbury Avenue, W.1
Fully Licensed
Open 12 noon-12 midnight (weekdays)
11 p.m. (Sundays)
WHERE'S CHARLEY?

THE MUSIC

MY DARLING, MY DARLING
ONCE IN LOVE WITH AMY
LOVELIER THAN EVER

EACH 2¼ NET.

PIANO SELECTION

3¼ NET.

WORDS AND MUSIC BY FRANK LOESSER

Available from the attendants and from all Music Shops.

EDWIN H. MORRIS & Co., Ltd.,
52 MADDOX STREET,
LONDON, W.1

At the
DUKE OF YORK'S THEATRE

ATHENE SEYLER   MICHAEL SHEPLEY
MARY MERRALL   JOAN SIMS

in the uproarious new comedy

BREATH OF SPRING

by PETER COKE

Directed by ALLAN DAVIS   Designed by OLIVER MESSEL

"... easily the funniest and most heart-warming comedy of the year"

—THE PEOPLE

MONDAY to FRIDAY at 8.0 p.m.   SATURDAY at 5.30 & 8.30 p.m.
Matinee: THURSDAY at 2.30 p.m.
Box office: TEMple Bar 5122
Where's Charley?

Wisdom has arrived at last!
Charley's in the kitchen admiring the latest gas cooker - one that lights itself automatically - cooks automatically to perfection - and turns out the gas automatically.
All Charley has to do is to pre-set the dials, pop the food in the oven and the auto-clocks do the rest . . . Gosh, it's easy!
You can buy one of these luxuriating-leisure cookers for a shade over £75.

NORTH THAMES GAS