

Uncle Therm

While Auntie Mame grapples wildly with a bewildering world, Uncle Therm has things completely under control.

His new convector fires give just the right heat at the turn of a tap; with some, a thermostat takes care even of that.

You get WARMTH IN EVERY CORNER with the new convector gas fires. See them in your gas showrooms, from £11 6s 7d, or on easy terms.

NORTH THAMES GAS

Co celebrate the extension of their famous Restaurant . . .

THE MANAGEMENT OF THE PARAMOUNT GRILL

IRVING STREET LEICESTER SQUARE

INVITE

ADELPHI THEATREGOERS

TO

TAKE WINE WITH THEM

AFTER THE SHOW



With their Compliments A HALF-BOTTLE OF BEAUJOLAIS will be served to each party of two new patrons dining tonight.

It's easy to get to the Paramount Grill two minutes by car or taxi, just over five minutes walk.

PARAMOUNT GRILL

FAMOUS FOR SCOTCH STEAKS
"Where dining is a delight"

NOTE: KINDLY DETACH AND HAND THIS PAGE TO YOUR WAITER

Miss Florence Desmond's

Furs in this production by

M. Prager

May we quote you for your requirements?

6 St. Cuthbert's Road, N.W.2 Telephone: GLAdstone 2828, 9974

If you have an AUNTIE* who likes to try everything, introduce her to

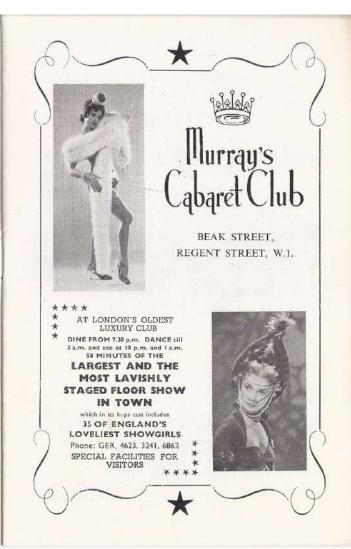


in MAIDEN LANE, just behind this theatre

A bit of old London, the theatregoers rendezvous for 160 years, and celebrated still for its

GOOD FOOD and EXCELLENT CELLAR

*This applies also, of course, to Uncles, Wife, Brothers, Sisters, Cousins, yourself and your best friends.

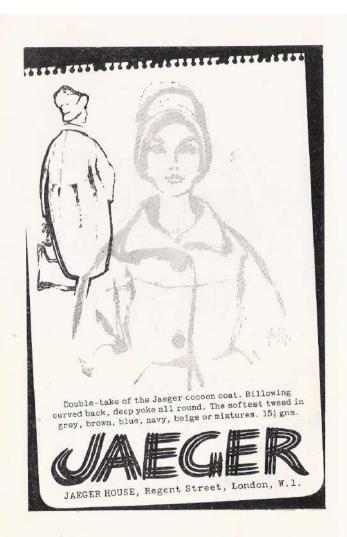




guess who-



hasn't seen-FOR ADULTS ONLY at the STRAND THEATRE





BEATRICE LILLIE as "AUNTIE MAME"

photo Houston Rogers



For these reasons: Because the TWA Jetstream is the quietest, most comfortable, longest-range airliner in service today. Because you can choose the palmy luxury of TWA Ambassador service or the sheer saving of TWA Economy flights. Because you can fly TWA Jetstream non-stop to New York or

direct to the West Coast of America by the short Polar route. Because you can fly TWA Jetstream to the principal cities within the USA.

These are all fine reasons for flying the finest—for flying TWA! Call your Travel Agent or TWA for full details of TWA services, routes and timetables.

TRANS WORLD AIRLINES USA · EUROPE · AFRICA · ASIA

* Jetstram is a service mark ovened exclusively by TW,A

TWA London: 200 Piccadilly W1 TRAfalgar 1234 TWA Manchester: Blackfriars 4649

ADELPHI

STRAND, W.C.2 TEM 7611

THEATRE

Lessees: Musical Plays Ltd.

Licensed by the Lord Chamberlain to JACK HYLTON

By arrangement with JACK HYLTON in association with Robert Fryer and Lawrence Carr

David Pelham and Hartney Arthur

Beatrice Lillie "Intio Mamo"

A New Comedy by

Jerome Lawrence and Robert E. Lee

Based on the novel by

Patrick Dennis

Production designed by

Oliver Smith

Production Supervised by

Robert Fryer and Lawrence Carr

Original Staging By

Morton Da Costa

Directed by Jack Minster

FLORENCE DESMOND

Since

Auntie Mame

adores such

exceptionally

fine things ...

she decided

the

Miss Beatrice Lillie

and the other ladies

of the company

should,

without

exception,

wear

nylons by

BEAR BRAND

"AUNTIE MAME"

CAST

(In order of appearance)

Norah Muldoon	ANITA SHARP BOLSTER
Patrick Dennis, as a boy	JOHN HALL
Ito	JOHN A. TINN
Dorothy	BRENDA DUNCAN
Vera Charles	FLORENCE DESMOND
Osbert	JOHN IRELAND WOOD
Ralph Devine	TOM GILL
Bishop Eleftharosees	BARRINGTON HUNT
M. Lindsay Woolsey	GERALD WELCH
Auntie Mame	BEATRICE LILLIE
Mr. Waldo, a paper hanger	KEVIN PALMER
Mr. Babcock	DAVID BIRD
Al Linden, a stage manager	PETER CARLISLE
A Theatre Manager	BARRINGTON HUNT
An Assistant Stage Manager	ALLAN CASLEY
A Maid	JOAN PEART
A Footman	NICHOLAS STEVENSON
A Leading Man	BRUCE MORTON
Lord Dudley	RAYMOND LENNOX
A Customer	JOAN PEART



A Customer's Son	MARTIN PIERCE
Mr. Loomis	JOHN IRELAND WOOD
Beauregard Jackson Pickett Burn	nside GEOFFREY TOONE
Cousin Jeff	KEVIN PALMER
Cousin Fan	ROSEMARY DAVIS
Cousin Moultrie	PETER CARLISLE
Sally Cato Macdougal	HELEN HORTON
Emory Macdougal	MARTIN PIERCE
Mother Burnside	NATALIE LYNN
A Huntsman	JOHN IRELAND WOOD
Fred, a groom	NICHOLAS STEVENSON
Sam, a groom	BRUCE MORTON
Dr. Shurr, a vet	BARRINGTON HUNT
Patrick Dennis, as a young man	DINSDALE LANDEN
Agnes Gooch	ROSAMUND GREENWOOD
Brian O'Bannion	PATRICK HOLT
Gloria Upson	JACQUELINE ELLIS
Doris Upson	PAMELA SIMPSON
Claude Upson	DONALD STEWART
Pegeen Ryan	JILL MELFORD
Michael Dennis	JOHN HALL

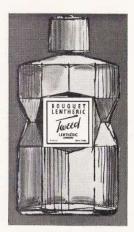
and a great many friends of AUNTIE MAME

Timeless classic Tweed.

the same as worn by fabled Auntie Mame: Used throughout the livelong day fresh and fragrant Tweed Bouquet.



17 Old Bond St.



HONG KONG **EMPORIUM**

Here you can obtain Oriental foods, delicacies, chinaware, fancy goods, silks, umbrellas, lanterns and decorative articles.

53 RUPERT STREET W.I

Telephone: GER 8272

Near Globe Theatre, Shaftesbury Avenue, W.1

"George! George! please ring up GERrard 6847 . . . for a table. I want everything Chinese tonight."



HONG KONG RESTAURANT

58 - 60 Shaftesbury Avenue W.1

Fully Licensed Open 12 noon till 12 midnight, (Sundays 11 p.m.)

SYNOPSIS OF SCENES

The action of the play takes place in Auntie Mame's Beekman Place apartment in New York City and various other locales in which she becomes involved during a period of years from 1928 to 1946.

THERE IS ONE INTERVAL

Jewellery by Jeweleraft

Stockings by Bear Brand

Scenery built by E. Babbase & Co. and Brunskill & Loveday Ltd. Scenery painted by Allek Johnstone Ltd. Lighting Equipment by Strand Electric. Sound Equipment by Stagesound (London) Ltd.

For Miss Lillie: costumes made by Brooks Costume Co. handbag by Dofan beauty box by Elizabeth Arden hais by Mr. John cosmeties by Max Factor

For Miss Desmond: costumes made by Elizabeth Wondrak furs by M. Prager Ltd. hats by Rudolph

All other costumes by Morris Angel

iss by Wig Creations. Perfumes and toilet preparations by Lentheric. London & Paris, treet by Cyril Lord Carnets Limited. Furnishings by Bullers Ltd. Gln supplied by Booth's Istilleries Ltd. Flowers by Floral Decor. Spectace of Service Service. Service S

Staff for D	AVID	PELF	IAM a	& HART	NEY ARTHUR
General Manager		33.	- 6.	2.5	ANTHONY R. PELLY
Production Consultant		*+	3.4	* *	EDMUND BAYLIES ANNETTE TUTE
Assistants to Mr. Pelha	m	(*,*))	155	35.5	JOHN PHILIP
Press Representatives			1	DEANE	& PHILLIPS (TEM: 6443)
Production Stage Mana	ger		27.		DIANA WATSON
		14.70	1.1	* *	ROGER RAMSDELL
Decor Supervision Lighting Consultant					WILLIAM LORRAINE
Deputy Stage Manager			4.4	* *	ALLAN CASLEY
Assistant Stage Manager				* *	RICHARD CASWELI KEVIN PALMER
					CONSTANCE WILLIAMS
Production Secretary			113	2.0	ANNE HALSEY

	11,000						TRANIE CHODT
Administrator	4.4	20.00	3.60	100	55.5	2.5	FRANK SHORT
Production Man	ager		24.4		* *	100	JOHN RUSSELL
Public Relations	Direc	tor		2.1	2.5	AN	DREW NEATROUR
	THE STREET	******					

Manager, Adelphi Theatre (for Jack Hylton) THOMAS PORTER

Opera Glasses. Please do not forget to replace hired opera glasses, or hand them to the attendants.

Patrons are reminded that the taking of photographs during the performance is not allowed.

PRICES OF ADMISSION

STALLS: 20/-, 15/6, 10/6.

DRESS CIRCLE: 17/6, 12/6, 8/6.

UPPER CIRCLE: 6/-

Box Office Open 10 a.m. to 8 p.m.

Telephone: TEMple Bar 7611

Box Office Manager: Leslie Mitchell

Hygiene by Jeyes

In accordance with the requirements of the Lord Chamberlain—I.—The public may leave at the end of the performance by all exit doors and such doors must at that time be open. 2.—All gangways, passages and staincrases must be kept entirely free from chairs or any other obstructions. 3.—Persons shall not in any circumstances be permitted to stand or sit in any of the gangways. If standing be permitted in the gangways at the sides and rear of the seating it shall be strictly limited to the number indicated in the notices exhibited in those positions. —The safety curtain must be lowered and raised in the presence of each audience.

The Management reserves the right to refuse admission to this theatre, and to change vary or omit without previous notice, any item in the programme.



AFTER THE SHOW SUPPER AT NINO'S RESTAURANT

420 STRAND, W.C.2 (four doors from this Theatre)
OPEN UNTIL 11.30 P.M. (SATURDAYS MIDNIGHT)

large and small parties a speciality (bookings taken at short notice) $\mbox{BREAKFASTS} \; \cdot \; \mbox{LUNCHEONS} \; \cdot \; \mbox{TEAS} \; \cdot \; \mbox{HIGH TEAS} \; \cdot \; \mbox{DINNERS} \; \cdot \; \mbox{SUPPERS}$

Hot and Cold Snacks always available

QUALITY FOOD AT POPULAR PRICES

Auntie Mame steps out on



which is used in this production

Brochure Sample and full details from CYRIL LORD, I HARLEY STREET, LONDON, W.1



Created by

Vidal Sassoon

171 New Bond St., W.1 Tel.: MAYfair 1386, 5903

AN EVENING WITH BEATRICE LILLIE

Overture; Rhythm: Kiss me again, Rocked in the cradle of the deep, Take my heart, Igot rhythm, Sonny boy, Blue skies, On your toes, Rose of Washington Square, Star-spangled banner, Nanette; Folk song cycle; Zither song, Spinning song, Irish song; Plecolo Marina; There are times; Paint; Maud; There are fairles at the bottom of my garden; The party's over now with Eadie and Back (Pianos)

LK 4129

Admirers of Miss Lillie's incomparable wit will be delighted to know that Decca will release in the near future

AUNTIE BEA



THE DECCA RECORD COMPANY LTD DECCA HOUSE ALBERT EMBANEMENT LONDON SELL

AT THE DUKE OF YORKS

ATHENE SEYLER MARY MERRALL

MICHAEL SHEPLEY JOAN SIMS

in the uproarious new comedy

"BREATH OF SPRING"

by PETER COKE

Directed by Allan Davis

Designed by Oliver Messel

"Easily the funniest and most heart-warming comedy of the year" —The People

Evenings at 8.0 p.m.

Saturday 5.30 & 8.30 p.m. Matinee Thurs, at 2.30 p.m. BOX OFFICE: TEM. 6056





CONTINUOUS FOOD SERVICE

NOON TILL MIDNIGHT



Ask for

Gordon's

at the Bars

一樓酒界世新-

A perfect finish to a perfect evening . . .

UNIVERSAL CHINESE RESTAURANT

open noon 'till II p.m.

phone for reservations

including Sundays

COV 2238 PARTIES CATERED FOR (LARGE AND SMALL)

we can obtain your Favourite Brink

Quiet Atmosphere

Select Service



The genuine Champagne Perry

The 1/3d. bottle fills a champagne glass

MADE BY SHOWERINGS LIMITED OF SHEPTON MALLET, SOMERSET

Sweet Somerset

COATES COOL CLEAN CHDER

R. N. COATE AND COMPANY LIMITED, NAILSEA, SOMERSET

You've seen the play, now read the books

PATRICK DENNIS

"As finely feathered an heiress as ever believed in progressive education and gin."

—Sunday Times

" Few books so fully justify the cliché 'a laugh in every line'." — Birmingkam Mail



and ready September 29th . . the hilarious sequel



Around the World with **Auntie Mame**

The hitherto unchronicled adventures of Auntie Mame on her madeap world tour, irreverently recorded by her longsuffering nephew Patrick.

On sale at this Theatre and all booksellers

both titles 15/-

MULLER

No thirsts last



when there's a SODASTREAM in the house

All the drinks you want-when you want them, Tonic water, Ginger Ale, Bitter Lemon and a dozen other exciting soft drinks, all made in your own

Beatrice Lillie has one in her dressing room, Florence Desmond has one in her dressing room, Florence Desmond has one in her dressing room - have you got one? If not you can get one at Harrods or at your local branch of T. Foster & Co. Ltd. or direct from:—

Sodastream Ltd.

(C. C. I.) 22 Oval Road, London N.W.I GUL 4421

Models from 8\frac{1}{2} gns.

Hair styles direct from Mayfair ...



42 OLD BOND STREET, LONDON, W.I.

> Telephone: Hyde Park 4500

ICES

are served in the Auditorium during the Intervals.

Please give your order to the attendant.

A DOUBLE DIAMOND

works wonders

idgways Tea

Chief Depot: RIDGWAY HOUSE, 11-42 King William St., E.C.4.

ASK FOR

TOLLY ALE

EXTRA QUALITY AT THE BAR



WHITEWAY'S CYDRAX

Exclusively used in this Theatre

Apollinaris is the natural mixer with Scotch ...

Scotch and POLLY

BASS, WORTHINGTON, GUINNESS On sale at all bars of this Theatre



theatre bar take the necessary Schweppes



Meet Mr Brandyman Make priends with

THE MARRIAGE BUREAU

124 New Bond Street London, W.1

Telephone: Mayfair 9634 Established 1939 by HEATHER JENNER ALL ENQUIRIES TREATED IN STRICT CONFIDENCE

MOORE BROTHERS

TEA & COFFEE SPECIALISTS

WEST-END DEPOTS: 175 BROMPTON ROAD, S.W.3 (KENsington 1833) 66 NOTTING HILL GATE, W.11
(BAYswater 5347)

YOU'LL BE GLAD YOU BOUGHT THEM

NEWMAN'S CHOCOLATES

BY SPECIALISTS PERFECTLY DELICIOUS ON SALE IN THIS THEATRE Better drink





SERVED IN THIS THEATRE

IMPERIAL PALE DRY

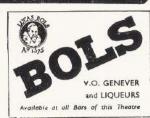
HERRY

Not too dry!

BORGES OLD TAWNY

The Port of Kings SHIPPED BY B. B. MASON & COMPANY LTD.





Printed by COCKAYNE & Co., LTD., London, S.E.1.

ADELPHI THEATRE W.C.2

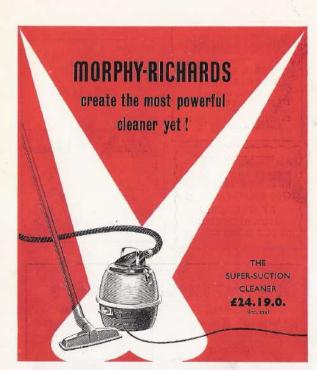
"AUNTIE MAME"

The part of

MICHAEL DENNIS

is played by

RONALD RAYMOND



- ★ The new SUPER-SUCTION CLEANER has nearly double the suction-power of ordinary cleaners to remove every trace of dirt.
- ★ So that you can draw the dirt gently from light rugs, upholstery and curtains, the super-suction CLEANER has finger-tip suction control.
- ★ It is light, portable, sturdy yet easy to move.
- ★ Morphy-Richards new cleaner comes complete with tools for all jobs from floor-to-ceiling, and with special attachments reaching as far as 30 ft. from the plug point!
- ★ See the SUPER-SUCTION CLEANER at your local electrical dealer or electricity showroom. Hire Purchase or Credit Sale Terms available.

Another good thing made possible by MORPHY-RICHARDS

FROM ALL ELECTRICAL SHOPS, SHOWROOMS AND DEPARTMENTS