The World On Your Desk Top

If you are a computer owner and are willing to pay slightly over the odds for an atlas, you could do a lot worse than purchase PC Globe. Actually, this computer program is a lot more than a mere atlas, it can also be used for business, educational and entertainment purposes. Current users in the travel trade include the American College of Travel, International Travel Institute, Caribbean Cruise Management, Iberia Airlines and NASA! Users in related fields include the National Geographic Society, US Census Bureau, US Department of Agriculture, US Navy, the World Bank and the CIA!, as well as a number of universities. So what is it?

In addition to being a full colour, electronic atlas, PC Globe is an illustrated database of climate charts, lakes, telephone and telex codes, automatic currency conversion, national flags, national leaders and political parties, populations and population projections, health statistics and much more, either country by country or comparatively. It is also what computer users describe as very userfriendly. Just move the pointer over any desired country and you can immediately illuminate such features as major cities, elevations, and a host of other landmarks; travelrelated features and business information. The program will even play the country's national anthem!

PC Globe is currently in version 4.0; the database can be updated annually. There is a special show price of £45, but the full retail price is only slightly more, and it really is incredible value for money.

PC Globe is distributed in the UK by Crocodile Computer Ltd, 207 High Street, London SE20 7PW, telephone 081-659 9773. The same company also distributes several other educational programs for children from about six years upwards, including GeoQuiz and GeoPuzzle USA.