

NATIONAL VIEWERS' AND LISTENERS' ASSOCIATION

Ardleigh,
COLCHESTER,
Essex,
CO7 7RH.

Tel: Colchester 230123.

ACTION ACTION ACTION

1. HELP TO INCREASE MEMBERSHIP by arranging coffee mornings/evenings and talks at local Churches and organisations in which you are involved. We can provide speakers.
2. WRITE LETTERS TO PROGRAMME PRODUCERS, in appreciation as well as criticism. Give detailed reasons for your criticisms. It is helpful to send a copy of your letter to the Director General of the BBC or IBA and, if a serious matter, to your MP and local newspaper. Especially if you have not received a reply!
3. MONITOR LOCAL AND NATIONAL NEWSPAPERS. Cut out reports and articles about Broadcasting, pornography and films etc. Use these for discussion material. Support any moves for responsible action by using the correspondence columns of newspapers and magazines.
4. KEEP IN TOUCH WITH YOUR MP. Invite him to come and hear your views and those of your friends.
5. WATCH LOCAL NEWSAGENTS and express your concern about material displayed if necessary. If they are not responsive, try the local police and inform your MP.
6. CONTACT THE LOCAL COUNCIL about the type of films shown in your locality. The Council is responsible for ensuring that films should not "offend against good taste or decency; be likely to encourage or incite to crime; lead to disorder or be offensive to public feeling."
7. USE local and national phone-in programmes, e.g. 'Voice of the People', 'From the Grass Roots', etc.
8. WRITE to programmes which use correspondence, e.g. 'PM', 'Any Answers'.

KEEP UP THE PRESSURE! FORM AN ACTION GROUP!

Television Act 1956 declared that "as far as possible" no ITV Company (listed below) should transmit programmes which:

- i) "offend against good taste and decency"
- ii) "give offence to public feeling"
- iii) "incite to crime and disorder"
- iv) "take sides on matters of public interest"

In June 1964 the BBC's Chairman, Lord Normanbrook, on behalf of the Corporation, and in a letter to the Secretary of State, recognised the BBC's duty to fulfill these same obligations.

This information should be borne in mind and quoted, when appropriate, in letters of complaint to the IBA and to the BBC.

BBC Chairman:

Sir Michael Swann, FRS
Broadcasting House,
LONDON, W1A 1AA

BBC Director General:

Sir Charles Curran,
Broadcasting House,
LONDON, W1A, 1AA

IBA Chairman:

Lady Plowden, DBE,
The IBA,
70 Brompton Road,
London SW3 1EY

IBA Director General:

Sir Brian Young,
The IBA,
70 Brompton Road,
LONDON SW3 1EY

The BBC:

Broadcasting House, LONDON W1A 1AA (Radio) - 01-580-4468
BBC Television Centre, LONDON, W12. - 01-743-8000

Television Programme Contractors:

Anglia Television Ltd., Anglia House, NORWICH, NR1 3JG.	0603-28366
ATV Network Ltd., ATV Centre, Bridge Street, BIRMINGHAM B1 2JP	021-643-9898
Border Television Ltd., Television Centre, CARLISLE, CA1 3NT	0228-25101
Channel Television, Television Centre, ST. HELIER, Jersey, C.I.	0534-23451
Grampian Television Ltd., Queen's Cross, ABERDEEN, AB9 2XJ	0224-53553
Granada Television Ltd., Granada TV Centre, MANCHESTER, M60 9EA	061-832-7211
HTV Ltd., HTV Wales, Television Centre, CARDIFF, CF1 9XL	0222-26633
London Weekend TV Ltd., South Bank Television Centre, Kent House, Upper Ground, LONDON, SE1 9LT	01-261-3434
Scottish Television Ltd., Cowcaddens, GLASGOW, G2 3PR	041-332-9999
Southern Television Ltd., Southern Television Centre, Northam, SOUTHAMPTON, SO9 4YQ	0703-28582
Thames Television Ltd., Thames Television House, 306 Euston Road LONDON NW1 3BB	01-387-9494
Tyen Tees Television Ltd., Television Centre, City Road NEWCASTLE-UPON-TYNE, NE1 2AL	0632-610181
Ulster Television Ltd., Havelock House, Oremans Road, BELFAST, BT7 1EB	0232-28122
Westward Television Ltd., Derry's Cross, PLYMOUTH, PL1 2SP	0752-69311
Yorkshire Television Ltd., The Television Centre, LEEDS, LS3 1JS	0532-38283
Independent Television News Ltd., ITN House, 48 Wells Street ALONDON W1P 3FE	01-637-2424

All MP's at:

The House of Commons,
Westminster,
LONDON, S.W.1.

The Advertising Standards Authority Ltd.,

15/17, Ridgmount Street,
LONDON WC1E 7AW

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