

CAC/MJPA

AN URGENT APPEAL FOR YOUR HELP

The Home Office, in response to pressure from organised minority pressure groups, are attempting to force newsagents to only sell the Sport Newspaper on the 'top shelf'.

If they get their way, the Sport will be put out of business. Newsagents do not have the room to sell a newspaper on the 'top shelf' - it is simply too big and folded over it will be lost and virtually hidden from sale. In addition why should a newsagent stock a 32p newspaper in a position that could be selling a £2/£4 men's magazine?

IF YOU DO NOT WANT TO SEE THE SPORT PUT OUT OF BUSINESS CAN WE URGE YOU TO WRITE A LETTER IN DEFENCE OF THE SPORT AND IT'S RIGHT TO BE SOLD ALONG WITH ALL OTHER NEWSPAPERS IN NEWSAGENTS.

Write to the Minister responsible for this awful action by the Home Office:

Correspondence should be addressed to:

*Tom Sackville M.P.
Parliamentary Under-Secretary of State for the Home Office
50 Queen Ann's Gate
London SW1H 9AT*

ALTERNATIVE WOMEN'S RIGHTS

PO BOX 56, ALDERSHOT, HANTS, GU11 3YN

1996

Dear friend,

Thanks for writing to me. My name is Eve Vorley and as you know I am a Page 3 girl, men's magazine model and editor of Playbirds, Whitehouse and Parade.

I've automatically enrolled you as a member of the **Alternative Women's Rights** - this costs you nothing. It's a non-profit making association funded by myself and donations by members, so if you wish to make a small donation to our costs there are details overleaf. If you can't afford it, I understand.

This is what the Alternative Women's Rights believe in. If you think we should add anything I'd love to hear from you. Our policies and beliefs are:

1. To get beauty pageants and competitions put back on TV.

Feminist and women's rights associations have so won the day that these kinds of shows are blacked out on TV. But current shows like "Man O Man" on ITV, where men are treated like sex objects and ridiculed as such, are top rated shows. We don't want to ban "Man O Man", but imagine the uproar if we saw the reverse - ten women contestants and an audience of 300 men, with the women having to perform demeaning task after demeaning task. So we say bring back the beautiful and entertaining TV shows of the past, like Miss World.

2. To defend the right of heterosexual people generally

It now appears more socially acceptable to be gay or transsexual, this can't be right and as heterosexuals we at least demand equal treatment.

3. To press for equality on TV

At the moment, TV is dominated by women led shows. Programmes like "Man O Man", "The Girlie Show" and "Pyjama Party" are proving our point. We want an equal number of programmes that are male orientated - to set the balance right. At the moment there are none, and all we keep seeing are "ladettes" on TV. Enough is enough.

4. Press for major changes in Newsagents

We feel that larger newsagents such as Smiths and Menzies - should stock a broader range of men's magazines. We fully accept they should be on the top shelf, but at the moment it is almost impossible to get hold of a good selection of men's magazines anywhere.

5. To press fashion mags like Vogue to feature more glamorous women

We are fed up of the anorexic, dyke, asexual and druggy types they keep featuring.

6. To stand up for the rights of women who wanted to be treated as women

And the men who want to treat them as such. It's nice for a man to open a door, offer their seat etc.

7. Press for less violence on TV and in films and defend sex on TV and in films.

Nowadays it seems more acceptable to see killing and torture rather than nudity and sex on the big and small screen. We feel this is wrong, and violence has become almost glamorous. Remember sex is an enjoyable and totally natural experience. Most sex scenes are severely cut, and we feel that the film classification people are far too strict on sex. Afterall, you can see more in most men's mags than you can in a sex film!

8. To press for the legalisation of prostitution

Prostitution is the oldest of all professions. And for some men, turning to a prostitute is a regular, enjoyable and necessary experience. For some people it is their only means of having sex. Legalise prostitution and you make it safer - by taking the business off the streets. Legalisation would also make the streets a safer and cleaner place for all other women, and children.

As you know I edit three of the hottest men's mags in the UK - Playbirds, Parade and Whitehouse. Due to distribution problems and the unwillingness of some newsagents to stock them they are not always easy to find. However, if you would like a sample of the three latest copies, just send £10 to me. Send me your name and address together with your £10 cash/Postal Order/cheque to Eve Vorley, PO Box 56, Aldershot, Hants, GU11 3N.

WHAT YOU CAN DO TO HELP US

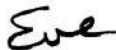
1. Write to your MP. He or she can be contacted c/o House of Commons, Westminster, London.
2. Write to the editor of any of the national newspapers you read. You'll find the address normally at the bottom of the back page on most papers.
3. Write to your local newspapers. It is much easier to get your letter noticed and published in smaller press.
4. Anytime there is a relevant phone-in or chat show on TV or radio, phone in and make your feelings felt.
5. Write to the CTN. This is the trade magazine for newsagents. They are currently under a lot of pressure from a self appointed spokesman for a PORN FREE newsagents. He is trying to get newsagents to stop stocking men's mags and even trying to get The Sport newspaper put onto the top shelf! If you feel as we do, that newsagents should try to stock more men's mags, and that The Sport should be sold (as it is now) on the counter with all the other papers, then we urge you to write to them...CTN, 19 Scarbrook Road, Croydon, CR9 1QH.
6. Write to the British Board of Film Classification - the BBFC. They are far too strict on sex films, and they need to be told that the public want to see more. Write to James Ferman, BBFC, 3 Soho Square, London W1V 5DE.

As I indicated overleaf, the Association is run entirely on voluntary donations from supporters. If you are able to make donation, however small, please send it to:

The attention of Eve Vorley, Alternative Women's Rights, PO Box 56, Aldershot, Hants, GU11 3YN

We understand if you cannot make a donation, but please help by writing to any or all of the above. **We know that the majority of the British public support our aims and views.** However, small minority groups such as Women's Rights, Mary Whitehouse Festival of Lights, feminist groups and the like are so well organised that they have had a disproportionate impact on the media and government. With your help we can reverse this in the next few years. **Please start writing letter and making phonecalls now...don't leave it to someone else**

Yours



Eve Vorley

ALTERNATIVE WOMEN'S RIGHTS CAMPAIGN
P.O. BOX 56, ALDERSHOT, HANTS, GU11 3YN

Dear Supporter,

1996

Just a short update on our various campaigns and an URGENT request to you to send a few letters!!!!

As you know we have numerous aims from getting prostitution legalised to protecting the rights of heterosexual people generally, to getting Beauty Queen competitions back on TV, to pressing for less censorship in Britain, to pressing for greater availability of men's magazines and papers like the Sport. The latter is very dear to my heart as it is the only national newspaper that has given my campaign editorial support.

Rather than spread ourselves too thin by asking you all to do too much this quarter, I am asking you to write two or three letters in support of just two of our aims. In this way we hope to hit recipients with a barrage of letters in the hope that this might have a greater impact.

I WOULD ASK YOU TO WRITE THESE LETTERS:

1. BRITISH BOARD OF FILM CLASSIFICATION, 3 Soho Square, London W1V 6HD
(Tel: 0171 439 7961).

In the last twenty years things have become far more liberal in the UK - both what is allowed in girlie books and what is seen on TV. HOWEVER, the board have NOT become more liberal in what they allow in either 18 certificated videos or films. EVEN A SMALL GLIMPSE OF A FEMALE MODEL'S VAGINA IS CUT - this cannot be right! Can I urge you to write to the board urging a far more liberal stance to censoring and allowing much stronger sexual material through. At the moment they are over-influenced by powerful lobbies asking for even tighter censorship.

2. THE SPORT NEEDS YOU - Can I urge you to write two letters:

a) If you are a member of the travelling public it is ALMOST IMPOSSIBLE to get the Sport at bus and railway stations, airports and other travel outlets. A small number of key people are deciding what the British public should be allowed to buy! Can I urge you to write to the group that virtually controls these outlets saying that you feel it is your right as a member of the travelling public to be able to buy the Sport. They sell cigarettes which we know cause cancer and kills buyers - so why do they not sell the Sport. IN ADDITION you should tell them that until they sell the Sport, you will not be giving them any of your business in any of their outlets. They also sell a restricted range of Men's Magazines - If they can sell these - why pick on the Sport?

I urge you to write to: W H SMITH RETAIL, Greenbridge Road, Swindon,
Wiltshire SN3 3LD - Contact Mr C McLean

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b) Many people now buy their papers from Supermarkets. Virtually NONE of these stock the Sport. This again is a restriction on the rights of the buying public. Once again, Supermarkets stock cigarettes which can kill people - how can they morally object to stocking the Sport which only provides fun and entertainment for its readers. If you could write to one or two Supermarkets that have branches near you saying that until they stock your favourite paper, you will buy your groceries elsewhere - it would be appreciated!

Write to:

- | | | | |
|-----------------|--|--------------|--|
| 1) TESCOS - | Ms Catherine Mc Ilwham
Tesco Limited
P O Box 18
Delamare Road
Cheshunt
Waltham Cross
Herts EN8 9SL | 2) SAFEWAY - | Ms Siobhan Walsh
Safeway plc
Argyle House
6 Millington Lane
Hayes
Middlesex |
| 3) SAINSBURYS - | Mr David Swaine
J Sainsbury plc
Stamford House
Stamford Street
London SE1 | 4) ASDA - | Mr Karl Dyson
Asda Stores Ltd
South Bank
Great Wilson Street
Leeds LS11 5AD |
| 5) MORRISONS - | Mr John Jankowicz
W M Morrisons plc
Wakefield 41 Ind. Estate
Wakefield
West Yorkshire WF20 0XF | | |

When you get replies from these people, I would love to see what they write.

Thanks for your support.



EVE VORLEY
National Co-ordinator

Ps: If any supporter wants to help with the cost of postage, printing etc. It would be greatly appreciated - as I am funding everything myself at the moment. I fully realise that most of you are not in a financial position to do this, but if you are able to send a cheque, postal order or cash - made payable to Alternative Women's Rights. HOWEVER, if you can do nothing else PLEASE, PLEASE write three letters in support of this quarters campaign as outlined above.