

~~CENSORED~~

NATIONAL CAMPAIGN FOR THE REFORM
OF THE OBSCENE PUBLICATIONS ACTS

N C R O P A

FIGHTING SEXUAL CENSORSHIP

HONORARY DIRECTOR - David Webb, R.A.D.A. Dip., 15 Sloane Court West, Chelsea, London, SW3 4TD - Tel: 071-730 9537

NO/DAW/DP

2nd June 1992

David Jones, Esq.,
Managing Director,
The Croydon Advertiser Group
of Newspapers,
Advertiser House,
Brighton Road,
South Croydon,
CR2 6UB.

Dear Mr. Jones,

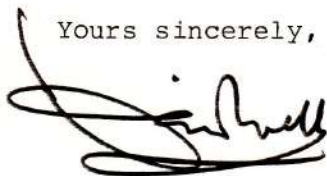
Advertisements for Massage Parlours & Escort Agencies

A cutting from the 12th February 1992 issue of the "Reigate Independent", which is published by your group of newspapers, has been sent to me by one of the NCROPA's members. (copy enclosed herewith).

Apropos that article, headed "We put a ban on all massage parlour adverts":-

- (1) Why would it "not be right" for you to accept advertising from the operators of massage parlours and escort agencies?
- (2) Why do you think that "the best interests of the community" would not be served by publishing such advertising matter?

Yours sincerely,



David Webb,
Honorary Director,
National Campaign for the Reform of the Obscene Publications Acts

Enc.

We put a ban on all massage parlour adverts

THE Independent, as part of the Croydon Advertiser Group of newspapers, has taken the unprecedented move of banning advertisements from operators of massage parlours and escort agencies.

The move follows a series of complaints from readers who objected to the advertisements.

In recent months courts have dealt with a number of cases linking some massage parlours with prostitution.

The newspaper group, which publishes the Croydon Advertiser series, the Croydon Post and Reigate

Independent, has put its ban into immediate effect.

Mr David Jones, managing director of the group explained: "The group produces family newspapers which are closely linked to the communities they serve. Increasingly, we have become concerned at the way in which some, but not all, of these massage parlours are operating within the area.

"To accept their advertising would not be right; nor is that advertising acceptable within our policy of trying to serve the best interests of the community."

"Reigate Independent" 12/2/92