



A QUESTION OF JUDGEMENT

The front cover of a magazine carried a photograph of 'Keffi', a young girl whom, I am assured, has a lovely personality. Described by the magazine as of Anglo-Nigerian parentage and apparently incorporating the Spirit of Europe and the Soul of Africa, one cannot question the commitment of the magazine to cultural eclecticism. One should ask, however, if this enthusiasm is not sorely misplaced. Freckles, when sprinkled sparsely over pale skin, can add a certain impish character to a younger model, but even to the untrained eye it should be glaringly obvious that the description 'The Face of the Nineties' promises far more than it delivers. Neither can one help but think that the outfits the young lady is shown modelling were chosen with a certain amount of wry humour. The Issey Miyake dress in brown and gold makes the poor creature look more like a sawn off log than an object of desire, while five pages earlier the kneeling pose, the outfit and her thick mane of red-brown hair give her a distinctly leonine appearance.

Apparently Keffi has done little since receiving her big break, although she has now been signed by top model agency, Laraine Ashton; that should give many thousands of wanna-be models inspiration if nothing else.

Without wishing to appear totally nihilistic we should add that she does photograph very well in black and white; a shot received recently by Model Journal (by Julia Maloof) illustrates this very well. One can only hope that in future her admirers stick with monochrome; they would be doing both her